

A CASE STUDY ON WEAVERS SOCIO - ECONOMIC CONDITIONS IN HANDLOOM INDUSTRY OF ANDHRA AND TELANGANA STATES

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Abstract

The handloom industry is India's most important cottage sector, representing and conserving the country's vibrant and beautiful culture and traditions. Weaving is the most basic of the numerous processes of handloom clothing production. It is characterised as a frame for weaving with some wooden devices attached to it. The handloom business creates items that are both environmentally benign and energy efficient. The end result is improved longterm development. A cooperative is a self-governing group of people who meet for the purpose of pursuing a shared goal. This study has identified the major economic elements to blame and proposed solutions to interrupt the vicious cycle of these economic variables, which together make these people's work and lives a full misery.

Words to Remember: Situations Socio-Economic - Andhra Pradesh and Telangana handloom weavers

Introduction

The current research technique is a case study of the socioeconomic conditions of handloom weavers in the states of Andhra Pradesh and Telangana. The handloom industry is India's most important cottage sector, representing and conserving the country's vibrant and beautiful culture and traditions. Indian artists are now known all over the world for their hand spinning, weaving, and printing techniques. Weaving is the foundation of the many stages of handloom clothing production. It is defined as a weaving frame with some wooden components attached. Nearly 65 lakh people are employed in the handloom sector, which has 35 lakh looms, and many more lakhs rely on the industry's ancillary occupations. Man-Made Art and Tradition are heavily represented in the Handloom Industry. Spinning Mills is a company that specialises in supplying yarn raw materials to weavers. The handloom industry creates energy-saving, environmentally friendly products. The end result is improved long-term development. A cooperative society is an organisation in which a group of people who share common interests band together to advance their financial activities, such as manufacturing, distributing, selling, and providing fulfilling welfare measures to its members. A Cooperative Society is a voluntary group of people who get together for the common good. A cooperative society's primary goal is to help people, not to make money. As a result, in our society, the cooperative society is a generous one. Weavers cooperatives provided many options for dormancy in rural and regional populations. As a result, the cooperative provides a ready-to-use solution for resolving member problems.

The Study Is Required:

The handloom industry in India is facing a number of economic and non-economic issues, including capital shortages due to a complex credit system, falling input availability, yarn supply and price increases, lack of marketing, lack of electricity, health issues, working more than 8 hours a day, lack of training, lack of financial assistance from state and central governments, and insufficient working capital. As a result, several weavers attempted suicide or attempted suicide. This study has identified the major economic elements to blame and proposed solutions to interrupt the vicious cycle of these economic variables, which together make these people's work and lives a full misery.

Objectives:

1. To map out the whole manufacturing and marketing structure of the handloom sector.

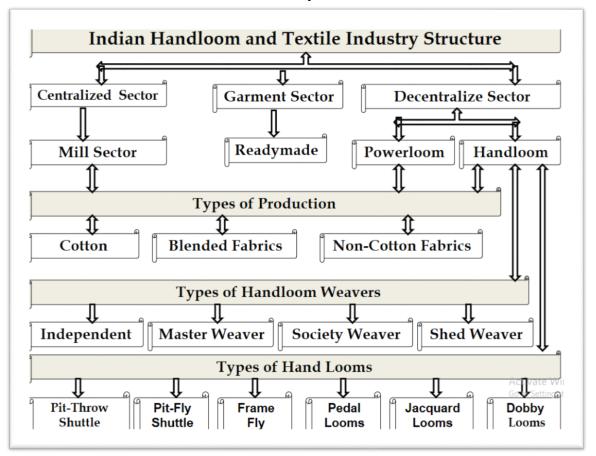
2. To determine the socioeconomic profile of traditional handloom weavers in the states of Andhra Pradesh and Telangana.



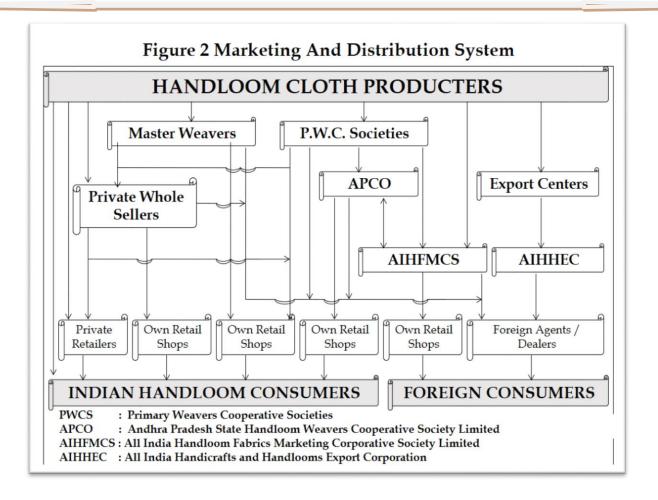
Methodology of Study

The primary data was acquired from a sample of 600 weaver respondents, 150 from each of four villages in Andhra and Telangana states, including Bandarulanka, Chirala, Yemmiganur, and Pochampally. Secondary data was gathered from the Handloom Organizations' official websites as well as the Centre for Handloom Information and Policy Advocacy.

Profile of the Indian Handloom & Textile Industry







Data Analysis:

Socio Economic Analysis of Handloom Weavers in Andhra Pradesh and Telangana

SI. No.	Socio Economic Content	Particulars	Respondents	Percent
1	Type Handloom households	Weaver households	1,32,860	75%
		Allied households	42,746	24%
		Others	1,390	01%
		Total	1,76,996	100
2	Possession of Looms	With Looms	75,248	43%
		Without Looms	1,01,748	57%



		Total	1,76,996	100
3	Usage of Looms	Domestic	650	0.37%
		Commercial	1,73,781	98.18%
		Both	2,246	1.27%
		Not Applicable	319	0.18%
		Total	1,76,996	100
4	Dwelling Unit Type	Kutcha	17,813	10%
		Semi Pucca	91,574	52%
		Рисса	67,609	38%
		Total	1,76,996	100
5	Ownership of the Dwelling Unit	Owned	1,26,328	71%
		Rented	49,371	28%
		Others	1,297	01%
		Total	1,76,996	100%
6	Weavers Ration Card Type	Anthodia Anna Yojana	6,732	4%
		Below poverty Line	1,55,627	88%
		Above Poverty Line	2,319	1%
		No Ration Card	12,318	7%
		Total	1,76,996	100
7	Age Group of the Handloom Workers	Less Than 18 years	49,373	14%
		More Than 18 years (Adult)	3,06,465	88%
		Total	3,55,838	100
8	Gender of the Adult Handloom Workers	Male	1,49,896	49%
		Female	1,56,569	51%



		Total	1,76,996	100
9	Social Groups of the Weavers	SC, STs	4,166	01%
		OBCs	2,81,232	92%
		Others	21,067	7%
		Total	3,06,465	100
10	Weavers Education Level	Never Attended School	1,29,512	42%
		Below Primary	32,002	10%
		Primary	41,556	14%
		Middle	44,464	14%
		High School	42,214	14%
		Higher Secondary	11,284	4%
		Graduate and Above	5,433	2%
		Total	306465	100
11	Weavers Employment Status	Independent Weavers	51,565	17%
		Under Master Weavers	2,26,415	74%
		Under Co- operative Societies	24,045	8%
		Under Private Owners	4,440	1%
		Total	3,06,465	100
12	Nature of Work Engagement	Full Time	2,72,824	89%
		Part Time	33,641	11%
		Total	3,06,465	100
13	Usage of Major Yarns	Cotton (Count 1 - 20)	2,554	4%
		Cotton (Count 21 - 40)	6,156	8%
		Cotton (Count 41 - 80)	25,168	34%



		Cotton (Count above80	9,212	13%
		Mulberry Silk	26,853	36%
		Others	3,697	5%
		Total	73,640	100
14	Major Source of Yarn, Materials	Open Market	9,292	19%
		Master Weaver	33,070	68%
		Cooperative Society	5,235	11%
		Others	802	2%
		Total	48,399	100
15	Average Production Per weaver	Less than 1 Meter	37,821	51%
		1 to 2 Meters	16,407	22%
		2 to 3 Meters	9,275	13%
		3 to 4 Meters	7,052	10%
		Above 4 Meters	2,964	4%
		Total	73,519	100
16	Working Status of Looms	Working	1,00,668	95%
		Idle	5,797	5%
		Total Looms	1,06,465	100
17	Major Source of Loan	Money Lenders	7,958	20%
		Master Weaver	24,904	61%
		Cooperative Societies	918	2%
		Commercial Banks	3,782	9%
		Others	3,164	8%
		Total	40,726	100
18	Age Wise Distribution	Below 20	48	08



		20-30	72	2	12
		30-40	13	0	22
		40-50	25	4	42
		50-60	54	4	9
		60 Above	42	2	7
		Total	60	0	100
19	No. of Dependents of the Weavers	Two Nos	64	32	3
		Three Nos	402	134	17
		Four Nos	1104	276	46
		Five Nos	600	120	25
		Six Nos	288	38	9
		Total	2398	600	100
20	Educational Back Ground	Illiterates		232	39
		Up to SSC		202	34
		Intermediate		94	16
		Graduation & Abov	е	72	12
		Total		600	100
21	Categories of Weavers	Independent Weav	/ers	30	5
		Master Weavers		204	34
		Co-operative Socie	eties	342	57
		Wage Workers		24	4
		Total Respondents		600	100
22	Community of Weavers	Padmasali		242	40
		Devangula		218	36
		Kurini&Karnabatha		118	20



	Occupational Structure	Others	22	04
		Total	600	100
23		Weaving	1494	77
		Business	176	9
		Agricultural Labour	136	7
		Employment	136	7
		Total	1942	100
24	Residential Status	Rented	188	31
		Own	378	63
		Others	34	6
		Total	600	100
25	Nature of the Owned Houses	Thatched	106	28
		Semi-Permanent (Tiles)	204	54
		Permanent (Daba)	68	18
		Total Respondents	378	100
26	Reasons to Selecting Weaving	Traditional	424	71
		Easy to Earn More Income	50	8
		Less Capital Requirement	62	10
		Only known this work	64	11
		Total	600	100
27	27 Monthly Average Income Group	Below 2000	37	06
		3000 - 4000	43	07
		4000 - 5000	55	09
		5000 - 6000	298	50
		6000-7000	84	14



		7000 Above	83	14
		Total	600	100
		Average Income	Rs. 6,525	
29	Problems with Middle Men	Late Payment	91	40
		Irregular Material Supply	62	27
		Low Margin	75	33
		Total Respondents	228	100
30	Source of Raw Material	Producer	72	12
		Local Dealer	90	15
		Master Weavers	266	44
		Co-Operative Society	172	29
		Total	600	100
31	Number of Looms	One Loom	442	74
		Two Looms	84	14
		Three Looms	50	08
		Four Looms	24	04
		Total	600	100

Source: Field Survey

Interpretation:

According to the data gathered, adults over the age of 18 make up a major portion of the handloom weavers' population. Weavers from the Padmashali (a backward caste) account for 92% of the total respondents in the weavers, indicating that handloom is a poverty class vocation. However, male weavers make up a bigger share of the workforce than female weavers, yet the gender wage disparity is small. It is also observed that a considerable number of the young literate class are engaged in weaving as a hereditary occupation with less career options due to their lower investment in education. Sixty percent of weavers' children attend government schools.



As a result, the educational quality is incompatible with the market's desired skills. Body pains, fever, TB, diabetes, and blood pressure account for a major portion of the weavers' annual medical expenses. The majority of ordinary weavers visit government hospitals; the average annual household income of ordinary weavers is Rs. 78,305, and weavers with this income fall below the poverty line.

Suggestions and Conclusions

Increase government budget allocations, and establish sufficient enforcement to ensure that money are used effectively. Through public distribution centres, provide high-quality raw materials at low prices. The handloom industry should be isolated from the textile industry and rebuilt with special packages and subsidies for small businesses. Governments could begin by strengthening the Apex Societies and releasing overdue funds from government agencies. To decrease the interest burden, governments could convert the Apex Society's long-term borrowings into share capital. The government should pay special attention to balancing growth among societies, eliminating phoney groups and members, and developing cooperative societies. The handloom sector need more institutional support in order to avoid unusual delays in payment of sale proceeds. New looms should be set up on the cooperative fold in weavers' work sheds to provide group work for all weavers. Governments should adopt a long-term strategy for the development of the handloom industry. A policy for providing regular credit to handloom weavers on agricultural loans needs to be developed. To address the societies' working capital needs, the governments should establish a Revolving Fund of 100 crores and distribute it evenly or proportionately among them. Weavers should have access to health care and receive free medical benefits from governments. The product reservation for handlooms must be tightly enforced, or the benefits of market promotion will be taken away by the Power-looms. The handloom sector should improve its design in response to market developments; there are numerous impediments. More visibility, i.e. a better and bigger market network, is required for handloom items. Exhibits held on a one-time basis with government backing are insufficient. The use of organic yarn and natural dyes can help to increase the value of handloom products.

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